



Cincinnati Union Bethel **2008 Annual Report**

Unleashing Potential!



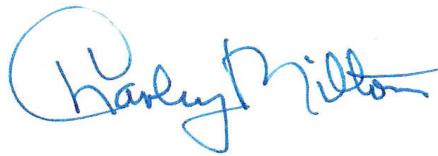
Dear Friends:

We are delighted to share with you the results of our agency's work in 2008! Last year we received quite an honor as the Honorable Mention Winner of the Mutual of America Community Partnership Award, recognizing *Off the Streets*SM as one of the top three programs in the nation. Likewise, CUB's Early Learning Academies received recognition again with the Ohio Department of Education Step Up to Quality stars for childcare providers. We are so proud of all of our programs, and we know we could not do it without our dedicated staff.

This year, the CUB staff also revisited the twelve core values that shape CUB. Matching each value with a month, the values are emphasized at meetings and on our internal website. The driving force behind this customer service initiative is that, if every employee embraces and lives out the values, which they helped adopt, excellent customer service will be a natural by-product. And it's working! Our services continue to grow with successful results.

Our clients inspire us to continue striving for excellence so that we may continue to provide the quality preschools, safe housing, and chance to rebuild their lives, that unleashes the potential in all our clients.

Thank you for your interest in our work.



The CUB Executive Leadership Team

Steve MacConnell, President & CEO
Mary Carol Melton, Executive Vice President
Diana Grover, Director of Quality & Compliance
Chad Nieter, Director of Finance
DeeAnn Camp, Director of Early Childhood Education



Anna Louise Inn

Housing for Women

Built in 1909, CUB's Anna Louise Inn is Cincinnati's only single-room occupancy residence exclusively for women. With land and money originally donated by members of the Taft family, the Anna Louise Inn has been a safe harbor for women since it opened. With 24-hour security and a community-like feeling,

women enjoy a private, safe room at an affordable weekly rent. The rooms are dormitory style, some of which are able to support a compact refrigerator and/or air conditioner. The Inn

also offers an on-site vending room, a laundry room, and television lounges on each floor.

Women who live at the Inn often do not qualify for other low-income housing options and find the Inn a safe, low-cost place to live that is the difference between independence and homelessness. Two hundred and fifty-seven women called the Inn home in 2008. Janice* was one of them. "I don't know where I would be without the Anna Louise Inn. Because of some past behavior, no one else would rent to me. Now I have a roof over my head and friends."

**Name changed to protect client identity.*



Early Childhood Education

Preschools & Child Care for Children Under 5

The Early Childhood Education Program is CUB's largest, serving 1,084 children in the 2008-2009 school year. Because the potential for learning is greatest during the earliest years of a child's life, the program provides every possible learning opportunity to infants, toddlers and preschoolers at six CUB Early Learning Academies in the neighborhoods of Camp Washington, College Hill, Millvale/South Cumminsville, and Winton Hills.

The Early Childhood Education Program is based on the premise that all children share common needs but that children of low-income families, in particular, can benefit most from a comprehensive program designed to meet the special needs presented by poverty. Our program provides a rich variety of activities that foster physical, mental, social, and emotional development, as well as daily meals and snacks, health screenings (dental, vision, hearing, speech, physical exams, and lead level testing), and family support services that are so often necessary in order to meet the special challenges present in lower-income families. By supporting the entire family, we provide a stable learning environment for each child in which they receive age-appropriate instruction in the core developmental areas of language and literacy, math and science, music and art, fine and gross motor skills, and social skills so they will be prepared for kindergarten and beyond.

In 2008, CUB's Early Learning Academies continued a tradition of excellence, garnering Step Up to Quality stars. Winton Campus was renewed at the 2-star level and received notice of another \$12,000 quality grant award. Silver Oak and Camp Washington were also renewed at the 2-star level. College Hill East, our newest location, received one star. Each renewal or "step-up" to a new star rating is followed by a quality grant award, based on a number of factors. In 2008 alone, \$65,000 was received through Step Up to Quality, which was poured back into the centers in the form of upgraded playground equipment, classroom materials, and teacher training.



Off the StreetsSM

Supportive Services for Women who have been victims of Human Trafficking.

CUB's youngest program, *Off the Streets*SM has received local, state and national acclaim as an innovative program that focuses specifically on the health and recovery needs of victimized women. One of less than a dozen programs like it in the country, *Off the Streets*SM was born from a collaborative effort involving multiple systems of government, social services, and concerned community members. It was formed in direct response to concerns that the practice of arresting and jailing the women was just not the answer.



In 2008, CUB received the Mutual of America Foundation Community Partnership Award. This recognition places *Off the Streets*SM as one of the top three programs in the nation. The award recognized *Off the Streets*SM for its innovation and collaboration and for having such a tremendous impact on the community.

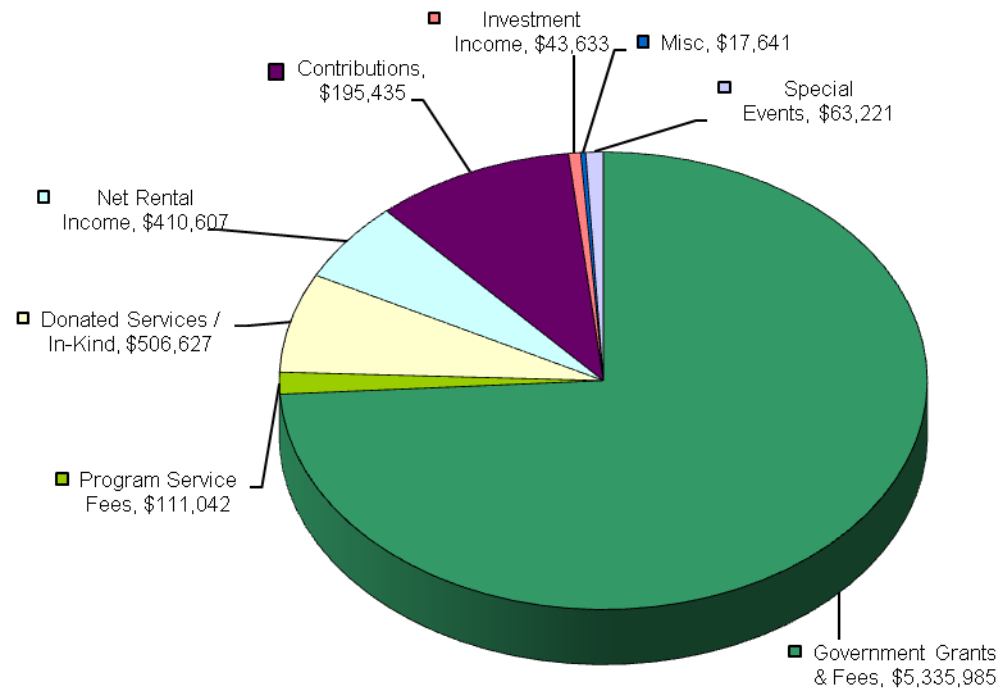
For example, Cary* had been living in her car before she came to *Off the Streets*SM because of her drug use and victimization from human trafficking. Through *Off the Streets*SM, she got connected to case management and recovery programs. She was able to resolve a number of legal issues too. With the support and skills she gained through the *Off the Streets*SM program, Cary was able to get an apartment and her cosmetology license and is working today in that field.

Including Cary, *Off the Streets*SM served 110 women in 2008. Of the women who stayed with the program at least 30 days, 100% of them decreased their involvement with victimization and 87% had no involvement; 98% decreased their substance abuse and 73% had no use; 74% had a decrease in mental health symptoms; 87% obtained their own housing; and 75% obtained employment. Additionally, 100% of the women who completed all phases of the program and/or “graduated” had no new soliciting convictions, thus reducing the strain on the criminal justice system and their communities.

But, the program also recognizes that there is another side to the issue of human trafficking, so a component for men called the John's Education Program (“JEP”) provides a one-day class for men convicted of solicitation charges. The class is presented by representatives of the prosecutors office, law enforcement, health agencies, community members, and survivors of human trafficking to educate the men on the risks they are taking and the harm they are causing to both themselves and the women. Of the 25 men served by this aspect of the program in 2008, none of them had re-arrests.

Financial Information

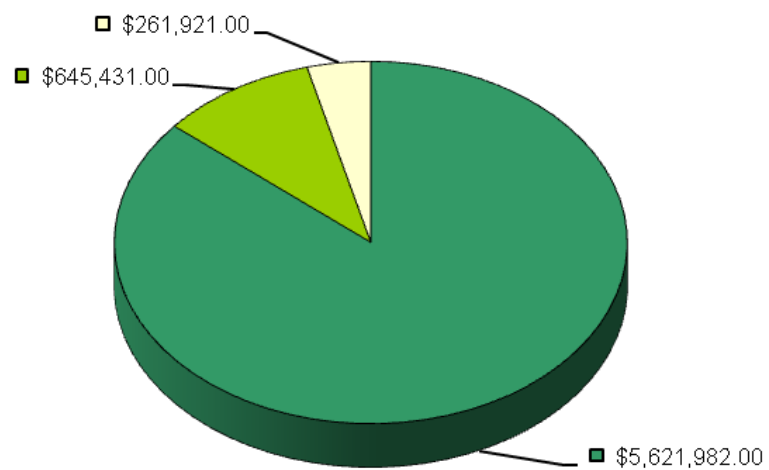
2008 Revenues by Category



Net Assets

Net Assets Beginning of Year:	\$4,450,874
Change in Net Assets:	<u>\$(1,181,398)</u>
Net Assets End of 2008:	\$3,269,476

Program Expenses

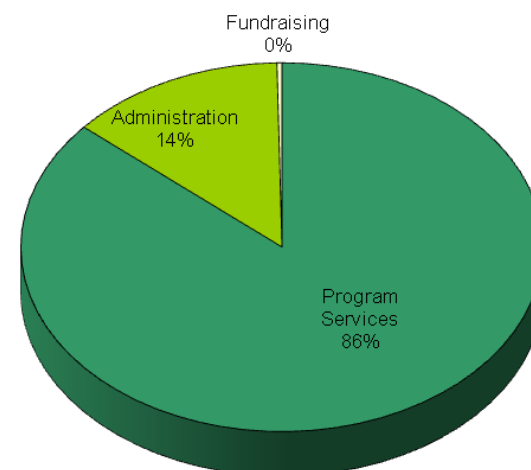


■ Early Childhood Education

■ Anna Louise Inn

■ Off the Streets

Expenses by Category



Total 2008 Expenses—\$7,399,088

Mission Statement & Board of Directors

The mission of Cincinnati Union Bethel is to provide supportive services and education that assist urban women, children, families, and communities to realize their greatest potential.



2004 WINNER
Cincinnati Better Business Bureau



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