



Cincinnati Union Bethel 2011 Annual Report





The mission of Cincinnati Union Bethel is to provide supportive services and education that assist urban women, children, families, and communities to realize their greatest potential.

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Dear Friends,

We have heard the jokes about how you don't need seven degrees of separation in Cincinnati – only one or two. It's a small community when it comes to connections; relationships run deep. We appreciate that because we value our relationship with you, and we want to thank you for supporting us during a tough year.

You cheered us on; you spread the word; you invested in our programs; and you encouraged us to remain steadfast in our beliefs. Thank you.

For our part, we honored your faith in us the same way we have for 182 years. We were good stewards of our money. We got excellent program results. We remained committed to our mission. In fact, we knocked it out of the ballpark. Consider that 89% of the children assessed in our early learning academies were deemed ready for kindergarten. 89%. Talk about phenomenal! We are truly preparing children for kindergarten.

And you stepped in to help. We saw a tremendous increase in our volunteer base across our programs. The volunteers in the *Off the Streets*SM program have been steadfast in their commitment. The *Friends of ALI* kicked off an advocacy campaign for the Anna Louise Inn, and each program saw new individuals and groups eager to help. General Electric remained loyal by performing a volunteer activity every other month, and Aramark transformed our Millvale preschool, painting the playground, adding murals to our hallways, installing bookshelves in the teacher resource room, and adding a sign and flower boxes outside. It was worthy of an HGTV episode!

We talk a lot about unleashing the potential of our clients – because we believe in it. We believe early childhood education is vital to unleashing children's potential. We believe women deserve a safe and affordable home, and we believe women who have been victims of human trafficking deserve a chance at a better life. This year, you helped us do that. For that, we are so very grateful.

Yours sincerely,

Steve MacConnell
President and CEO

Charley Milton
Board Chair

Early Childhood Education

Children are prepared for kindergarten

We say it and we mean it—our children are prepared for kindergarten.

831 children were served in the 2010-2011 school year
89% of children assessed as ready for kindergarten
100% of our schools are Step Up to Quality rated
100% of lead teachers are degreed in the Early Childhood Education field



The community goal is 85%, and our program results show that 89% of our children are ready. Why? We have degreed teachers who implement the curriculum really well! We also have a team that helps families with goal setting and parenting skills; we provide health and developmental screenings for the children; and we provide daily meals for the children. We are focused on a holistic approach. And it's working.

Lane had one of the hardest times separating from his mother and father to come to school. He cried throughout the day for the first two weeks. He wouldn't even eat, just cried that he wanted his parents. Lane's teacher, CUB's Education Coach and the School's Manager all met after having Lane observed in the classroom by a mental health consultant and the Education Coach. Having ruled out any serious emotional issues, the team came up with a plan to help Lane build confidence in being away from home so he could learn to enjoy the classroom. They developed a checklist that gave him a schedule of the events for the day that was also sent home for his parents to go over with him. Mom also made regular visits to the classroom to reassure him. After a couple weeks of nurturing him, explaining what was going to happen during his day, and showing him what was going to happen next with pictures and reminders, we were able to ease Lane's anxiety. He now works well in the classroom and is able to take advantage of what preschool has to offer.



Anna Louise Inn

Women have safe and affordable housing

The Anna Louise Inn is a historic building in Lytle Park that has provided safe and affordable housing for women since 1909. And it is so much more. For the 176 women who lived in a private furnished room at the Inn in 2011, the Inn is also a home filled with family. The residents talk about how they love the sense of community, how neighbors help each other, how nice it is to find a seat on the porch to enjoy a pretty day in Cincinnati or a good game of Scrabble.

In 2011, a group of community members, including residents of the Inn, formed the Friends of Anna Louise Inn to help tell the story of the Inn and how much it has meant to women in Cincinnati, and to help with donations.

Since the group began, a number of former residents have shared their story about what the Anna Louise Inn has meant to them. For example, Kathy lived at the Inn in 1954 when she got a job at Proctor & Gamble as a brand staff assistant. From Central Kentucky, she didn't know the city or what neighborhood would be safe. She found the safety she needed at the Inn—and saw her first black and white television!

And there is Margaret who lived at the Anna Louise Inn for 17 years while she worked downtown for Union Central Life Insurance. She remembers her rent was \$7 a week at the time. Today, she is a cancer survivor who loves chocolate and works in her family's business. Like so many women in Cincinnati, she thinks fondly of the Inn—her first home on her own.



Off the StreetsSM

Women make positive life changes

At the May 2011 *Off the Streets*SM graduation, Cyndee smiled for pictures, pleased that she was graduating from the program. She was sober; she was working; and she had dreams for the future. Today, she is still smiling, but she is the one taking the pictures. She has been back for every *Off the Streets*SM graduation since her own to capture the smiles of the other women and to show them that the program works. Like the peer facilitators who work one-on-one with the women in the program, Cyndee is a role model who demonstrates to the women that they, too, can make positive changes in their lives.

In 2011, 77 women came to the *Off the Streets*SM program with dreams of bettering their lives. Through a coordination of services, women received housing and other basic needs, mental and physical health care, and substance abuse education and recovery. Volunteers and staff provided non-traditional group services, such as budgeting, healthy relationships, and journaling. Of the 45 women who engaged in the program for at least 30 days, 96% of them reduced their substance use, 93% reduced their victimization, and 87% obtained stable housing.

Ricki, one of the 2011 graduates, was first given an opiate at age eleven by an aunt. Years later, Ricki overdosed at a convenience store and tried to commit suicide before taking herself to a rehabilitation center. "Everybody's entitled to a second chance," she says. "There is so much talent at Off the StreetsSM and we're all learning to love ourselves." Today, she is sober and has regained partial custody of her children.



Thank you, Donors!

The following individuals, corporations, businesses, and foundations made a financial contribution to Cincinnati Union Bethel in 2011. We thank all our donors for their generosity and the privilege of making a difference in so many lives.

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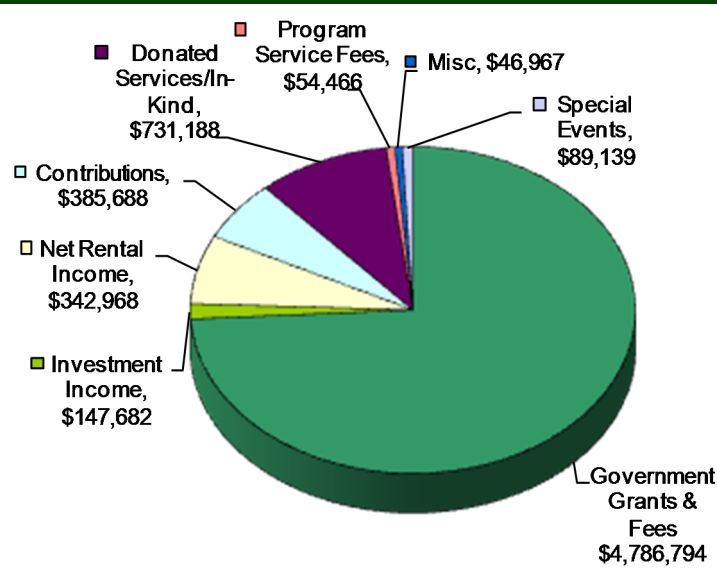
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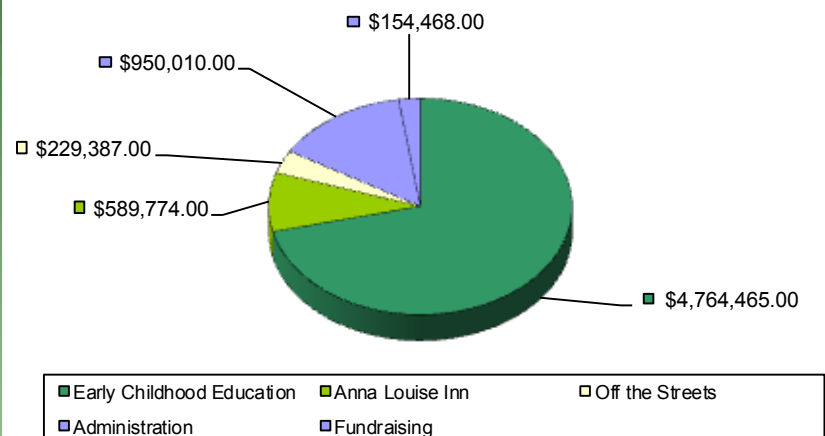
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Financial Information



2011 Revenue by Category

2011 Expenses



Net Assets

Net assets at the beginning of the year \$3,663,910

Change in Net Assets \$306,627

Net assets at the end of the year \$3,357,283



***This is unaudited financial information.**

Cincinnati Union Bethel

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www.cinunionbethel.org



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