# Cincinnati Union Bethel



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### **OUR MISSION**

The mission of Cincinnati Union Bethel is to provide supportive services and education that assist urban women, children, families, and communities to realize their greatest potential.

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#### DEAR FRIENDS,

In a lot of ways, we stayed the course in 2012: continuing to provide the best early childhood education program in the city, continuing to work our way through the legal system and zoning process for the Anna Louise Inn<sup>SM</sup>, and continuing to help women make positive life changes in *Off the Streets*<sup>SM</sup>.

Like any healthy organization, we also changed in many ways too. We earned three stars (out of three possible) from Step Up to Quality, the state's rating system, at another of our CUB Early Learning Academies, which means all four of our preschools are now star-rated at the highest level.

We also tried a new event in 2012, hosting the first Style & Steps for OTS at Macy's in November. If you were at this fashion show, you know how much fun the evening was! Our models were full of charisma and definitely hammed it up for the audience. We laughed and laughed – it was the perfect way to raise awareness and funds for *Off the Streets*<sup>sm</sup>. We look forward to seeing you all at the next Style & Steps for OTS in November 2013!

Louise Inn

In the midst of all this ebb and flow, we are most grateful for our one constant: you. We truly could not make a difference without you, and as the following pages show, our programs matter. They affect real people and our community in profound ways. Thank you for supporting such important work.

Sincerely,

Stephen T. MacConnell President and CEO Charley Milton Board Chair

### EARLY CHILDHOOD EDUCATION



One of our preschool managers tells a parent, "Everything we do here has a purpose." And that is the basis of our preschools. We prepare children for kindergarten, and we do that really, really well. We have the best Head Start preschools in the city. Our teachers have a curriculum and they focus on the children, following their natural curiosity and using play to help the children learn. Last year, 820 children came through our doors.

Our teaching works. In 2012, 84% of children assessed were deemed ready for kindergarten, which compares favorably to the Community Goal of 85%.

While our staff is

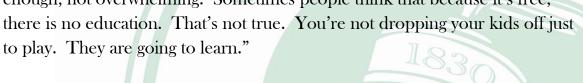
wonderful, we get excellent results because we go beyond the classroom. We care for the child's physical and mental health, including full physicals and nutritious meals, and we care for the family, helping them reach goals so that the child has the best learning environment at home, too.

Rina, a parent of three children, loves that CUB's Learning Academies are family-oriented. Although she is married herself, she says, "Family



presence is the most important thing because a lot of family structures are broken and we need this connection."

But Rina is most impressed with the education her children are getting. She likes the homework folder and saw progress between January and May. Her son, Joshua, recognizes his name and he is getting better at spelling it. He can recognize that JoJo is his nickname, not the full spelling of his name. She says, "The curriculum is awesome, just enough, not overwhelming. Sometimes people think that because it's free,





## THE ANNA LOUISE INN

In 2012, just like in 1909, residents at the Anna Louise Inn<sup>sM</sup> enjoyed having their own safe, private, and furnished room. Of the 196 women who received a room in 2012 at the Inn, 95% of them were living below the 2012 poverty line of \$11,170 and 55% of them used the Mobile Medical Van to address health issues.

The women who have lived at the Inn for a year or longer make up 24% of the residents, and Sherry is one of them, having been a resident at the Inn for years now. She had once been homeless, living on the streets, but she had turned her life around and was working at a fast food restaurant.

Then she got sick and found it more and more difficult to ride her bike to work, or to work at





all. The restaurant cut her hours. Her doctor insisted that she get well before trying to return. But how was she going to pay her rent? Fortunately, the staff at the Inn knows the residents and forms relationships with them, so they knew that Sherry hadn't been well, and she felt comfortable sharing her situation with them. Through a grant from The Women's Fund of the Greater Cincinnati Foundation, we were able to provide Sherry a week's worth of rental assistance so that she could heal and stay healthy when she went back to work.

This is the kind of personal attention we are able to provide at the Inn. It is a home for our residents; the women are family.









### OFF THE STREETS

Women in the *Off the Streets<sup>sM</sup>* program continue to gain the selfesteem they need to change their lives. They were once living on the streets, victims of human trafficking. After graduating from *Off the Streets<sup>sM</sup>*, they find a healthy source of income, stable housing and a new outlook on life. In 2012, of the women who engaged for 30 days or longer, 97% reduced their victimization and 97% reduced their substance abuse. Our one-on-one attention to each client continues to work.

Throughout our seven years helping women in *Off the Streets<sup>sM</sup>*, we have learned that the first 30 days are the most critical. As much as our clients want to change, recovery from addiction is extremely difficult, and they are dealing with self-esteem issues that send negative messages that they aren't worth it. That is a lot to overcome. But we know that if a woman can make it 30 days, she has a much better chance of success. Therefore, we focused our energy this year on improving those first 30 days through stricter supervision. In 2011, 58% of the 77 women who sought our services stayed for 30 days; in 2012, that number jumped to 71% of 85 women.

While we are proud of improved numbers, we care most about the women, and the three graduations in 2012 were a testament to the importance of *Off the Streets<sup>su</sup>*. Each graduate talked about how much she had changed and how much she appreciated the program.

When Ava graduated in March 2012, she brought a piece of paper to graduation so she wouldn't forget to thank everyone. And she shared her story with the audience: progressing from alcohol to pills to crack cocaine. After a suicide attempt, she went right back on the streets. Getting arrested finally saved her because the judge recommended *Off the Streets<sup>sM</sup>*. Ava got sober and received the medical care she needed. She said, "The facilitators here really care about us and want us to succeed. When they put that much trust and belief in us then we start to believe in ourselves too. It's hard to put into words

how it makes you feel because it's

just so awesome."







### 2012 FINANCES

■ Special Events,

\$106,432

Program

Services/In- \$43,372

Kind, \$501,904

□ Contributions,

\$432,217

■ Net Rental

Income. \$181,386

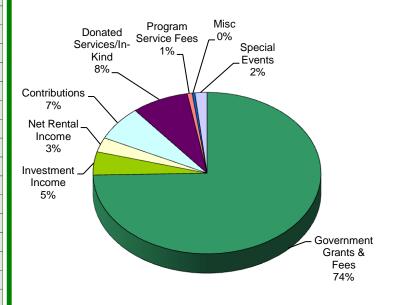
■ Investment \_

Income,

\$288,866

Donated Service Fees, \$43,372 Misc, \$24,269





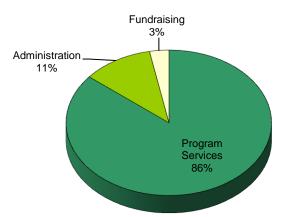
### **Net Assets**

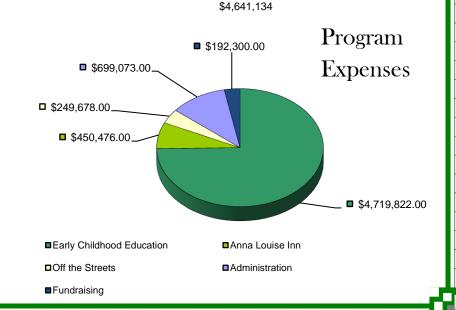
Beginning of the year: \$3,357,104

Change: \$91,769

End of the year: \$3,265,335

### Expenses





Government Grants & Fees,

### THANK YOU, DONORS!

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